Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

### Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>PSAs</th>
<th>CSTs</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 a.m. to 1:00 a.m.</td>
<td>240</td>
<td>537</td>
</tr>
<tr>
<td>6:00 a.m. to 9:00 a.m.</td>
<td>13</td>
<td>92</td>
</tr>
<tr>
<td>6:00 p.m. to 11:35 p.m.</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>PSAs</th>
<th>CSTs</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m. to 11:35 p.m.</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

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<tbody>
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<td>6:00 p.m. to 11:35 p.m.</td>
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</tr>
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</table>

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

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<th>PSAs</th>
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<tbody>
<tr>
<td>6:00 p.m. to 11:35 p.m.</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

| Total number of 30 Minute Informational Programs | 2 |

Comments:
COUNTDOWN TO DTV, PRODUCED BY THE NATIONAL ASSOCIATION OF BROADCASTERS AIRED 5/24/08 AT 1:30 PM AND 6/22/08 AT 11:00 AM.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

| Graphic Displays | 0 |
| Animated Graphics | 0 |
| Graphic and Audio Displays | 0 |
| Longer Form Reminders | 0 |

Comments:
COUNTDOWN TO DTV, PRODUCED BY THE NATIONAL ASSOCIATION OF BROADCASTERS AIRED 5/24/08 AT 1:30 PM AND 6/22/08 AT 11:00 AM.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Comments:

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Comments:
THE STATION'S WEBSITE, KOMU.COM, HAS A WEBPAGE DEVOTED TO EDUCATING VISITORS ABOUT THE TRANSITION TO DIGITAL TELEVISION SERVICE. THE WEBPAGE DISCUSSES THE PROCESS VIEWERS NEED TO FOLLOW TO ENSURE CONTINUED RECEPTION OF OVER THE AIR BROADCAST SIGNALS AFTER THE TRANSITION DATE. THE WEBPAGE ALSO INCLUDES CONTACT INFORMATION AND OTHER INFORMATIVE LINKS SUCH AS DTVANSWERS.COM, DTV.GOV, ANTENNAWEB.ORG, DTV2009.GOV, GETREADYFORDIGITALTV.COM AND DIGITALTIPS.ORG.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Comments:
KOMU CHIEF ENGINEER CHRIS SWISHER ADDRESSED THE FOLLOWING GROUPS TO PROVIDE INFORMATION ABOUT THE UPCOMING ANALOG TO DIGITAL TRANSITION. THE SESSIONS INCLUDED QUESTION AND SESSIONS WITH ATTENDEES.

ASHLAND OPTIMIST CLUB 5/17/08 ASHLAND, MO
CALIFORNIA SR. CENTER 6/10/08 CALIFORNIA, MO
TIPTON SR. CENTER 6/11/08 TIPTON, MO
J.C. ROTARY CLUB 6/30/08 JEFFERSON CITY, MO

Comments:

☐ Other (describe)

Comments:

KOMU PRODUCED A STATION NEWSLETTER SENT TO MORE THAN 600 AREA LEADERS. INCLUDED IN THE NEWSLETTER WAS AN ARTICLE ABOUT THE UPCOMING TRANSITION, WHO IT IMPACTS, THE NECESSARY STEPS FOR VIEWERS TO FOLLOW AND CONTACTS FOR ADDITIONAL INFORMATION.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

KOMU-DT 8.3 IS OUR SISTER STATION AND AN AFFILIATE OF THE CW 100 PLUS GROUP. THE CHANNEL IS CLEARED ON THE ANALOG TIER OF MANY CABLE SYSTEMS THROUGHOUT THE VIEWING AREA. IN ADDITION, MID MISSOURI'S CW IS CLEARED ON THE ANALOG TIER OF DISH NETWORK. DURING THE SECOND QUARTER MID MISSOURI'S CW AIRED 388 DTV TRANSITION PSAS AND 730 DTV CSTS.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing

DIRECTOR OF BUSINESS SERVICES

Signature

MARY L. SAP

Date (mm/dd/yyyy)

07/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.