

La Capitol Federal Credit Union's "The Great Tailgate Giveaway"

Official Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THE CONTEST. PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

1. To Enter: Visit WBRZ.com beginning August 22 – September 14 to enter. Entrant must submit full name, date of birth, address, email, and daytime and evening phone numbers to be registered.

2. Eligibility/Miscellaneous: Only one entry per person per day is permitted. All Entrants must reside in the WBRZ viewing area as defined by Nielsen Media Research and be physically present in the U.S. as of the date of entry through and including the date of awarding prize, and be 21 years or older at the time of entry. Tailgates must be held in East Baton Rouge, West Baton Rouge, Ascension, Livingston or Iberville parishes. If entrant lives outside of these five parishes, entrant must be willing to travel for tailgate. Tailgate party must be held between September 26 and November 30. Winner is responsible for location of tailgate. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Louisiana Television Broadcasting, LLC, LA CAP FCU and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year. By entering this contest, entrants agree to be bound by contest rules and by decisions of Sponsors, which are final as to all contest-related matters. In addition, by participating in this contest and accepting any prize that they may win, entrants agree to release Louisiana Television Broadcasting, LLC and all sponsors, each of the respective officers, directors, agents, representatives and employees, as well as each of the respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize. Entrants also authorize the Released Parties to use their name, voice, likeness, biographical data and city and state of residence in programming or promotional material or on a winner's list (if applicable), as well as the cards submitted without further compensation unless prohibited by law. Void where prohibited. All federal, state and local laws and regulations apply. All submissions become the sole property of Louisiana Television Broadcasting, LLC, the Sponsor of this promotion, and will not be returned. By entering or accepting the prize in this contest,

the winners agree to conform to all applicable federal, state and local laws. All licenses, registrations, federal, state and local taxes and tariffs are the winners' responsibility.

3. One lucky winner will be randomly selected from all entries received by noon, Monday, September 14. Winner will be notified by telephone and/or email by WBRZ and will be required to provide proof of age, identity and email address in order to claim prize. LA CAP FCU will then contact winner to plan tailgate. If for any reason, prizes are not claimed or winner is disqualified, prizes will be awarded to an alternate winner, selected from remaining valid, eligible entries timely submitted. The winner's name will be released on WBRZ.com. The winner's name as well as all entrants' information will be released to the contest sponsor, LA CAP FCU.

4. **Prizes and Odds:** The following prize will be awarded: A tailgate party for twenty people, consisting of professionally catered food; condiments and incidentals; coolers with soft drinks and other non-alcoholic beverages. Tent, tables and chairs also provided. Grand prize valued at approximately \$1,500. Tailgate party must be held between September 26 and November 30 in East Baton Rouge, West Baton Rouge, Ascension, Livingston or Iberville parishes. All decisions are final. Odds of winning depend on the number of eligible entries received. Federal, state and local taxes are the sole responsibility of the winner, who will receive a 1099 tax form reflecting actual value of the prize.

5. **Reservation of Rights:** Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted at WBRZ-TV, 1650 Highland Road, Baton Rouge, LA 70802. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

6. **Sponsors:** La Capitol Federal Credit Union, 700 Main St. Baton Rouge, LA 70802; Louisiana Television Broadcasting Company, LLC, 1650 Highland Road, Baton Rouge, LA, 70802.

7. **Prize Winner:** For the name of the prize winners, mail a self-addressed, stamped envelope, after weekly contest closes, to: Noah Kozinko, Director of Marketing, The Great Tailgate Giveaway, P.O. Box 2906, Baton Rouge, LA, 70821.